



PINOT NOIR

CALIFORNIA 2004

VINTNER'S RESERVE®

WINEMAKING PHILOSOPHY

For more than two decades, Kendall-Jackson has remained relentlessly committed to producing only the finest quality wines from grapes grown in California's cool coastal vineyards. We carefully match climates and soil types for each grape varietal, and then handcraft each vineyard lot throughout the entire winemaking process. Our proprietary approach to winemaking has earned us our world-renowned reputation for red wines that consistently exhibit signature rich layers of flavor combined with delicate balance.

KEY POINTS

- 75% Central Coast sourcing
 - Monterey County vineyards for raspberry, plum and spice flavors
 - Santa Barbara County for fleshy, forest notes
 - Elevated Mendocino vineyards for black cherry and wild berry flavors
 - Napa County for color, tannin and bright fruit tones
- 97% Pinot Noir with a splash of Syrah for texture
- Grown in vineyards on steep benchlands and mountainsides for small, dense flavored grapes that become well-structured wines
- 95% aged 5 months in French oak barrels for hints of cola, vanilla and cedar aromas
- Cold soaked for a richer color, increased depth and intense flavor
- Lots kept separate until final blend so that our winemakers had the ability to craft a wine that exhibits the perfect blend of flavors and aromas from each region



TASTING NOTES

"Black cherry fruit with velvety tannins typically found in hillside grapes along the North Coast combine with flavors of raspberry and strawberry jam from Santa Barbara and Monterey Counties. Oak aging adds hints of vanilla, cola and a soft, smoky finish."

RANDY ULLOM, Winemaster

STATISTICAL INFORMATION

Appellation:

California

Growing Regions:

69% Monterey County

8% Mendocino County

6% Santa Barbara County

7% Napa County

All other counties less than 3% each

Alcohol: 13.7%

T.A.: 0.56g/100ml

pH: 3.75

ACCOLADES AND AWARDS

- Kendall-Jackson is the **#1 Wine Under \$25** – 15th Annual Wine & Spirits Restaurant Poll 2004
- *"Kendall-Jackson – #1 Wine Brand in the \$8-\$20 price range...There is no question that this diverse company now is the national leader in terms of quality."* Dan Berger, *Vintage Experiences*, September 2004
- *"Kendall-Jackson – A TOP 10 Winery of the Decade"*, Mike Dunne, *The Sacramento Bee*, December 2004